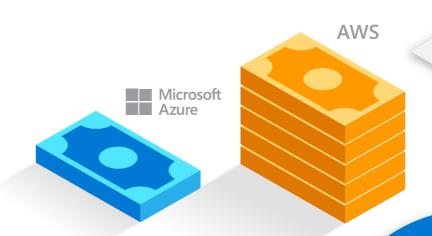




While innovation has supplanted cost savings as the primary driver of cloud migration for many businesses, moving to the cloud needs to make sense for your bottom line.



AWS is 5x more expensive than Windows Server and SQL Server*



... Using Azure Hybrid Benefit, we'll be able to reduce our overall costs by up to 82%.

Jeff Brady, Senior Program Manager, Allscripts

A recent Microsoft study found that enterprise customers considering cloud migration for Windows Server were

Unbeatable offers



The lowest cost of ownership by combining unique pricing options and extended security updates



Free extended security updates for Windows Server 2008 and Windows Server 2008 R2 30%

more likely to choose Azure due to its intelligent security, seamless hybrid capabilities, and unique cost savings options.

*Prices are as of October 24, 2018 and subject to change. Actual regional pricing and program discounts may apply. Actual savings may vary based on region, instance size, and performance tier. Savings exclude Software Assurance costs, which may vary based on Volume Licensing agreement. Contact your sales representative for more information.)